

JCDecaux - Price list 2023

Network	No of faces	Price incl printing	Reach	VAC	Frequency	Period
Eurosize National networks						
- Eurosize National	1 600	2 515 500 SEK	47%	45 766 181	12,0	7 days
- Eurosize Big cities	850	2 019 000 SEK	63%	30 517 562	13,7	7 days
- Eurosize Other ares	750	918 000 SEK	24%	13 014 810	8,9	7 days
- Point of Sale National	1 300	2 072 500 SEK	43%	40 893 745	12,2	7 days
- Point of Sale Big cities	650	1 817 500 SEK	60%	28 325 053	13,4	7 days
- Point of Sale Other areas	650	757 500 SEK	22%	12 877 590	8,3	7 days
Eurosize Premiumserier						
- Stockholm Premium Eurosize 100	100	691 500 SEK	48%	10 990 986	11,2	7 days
- Stockholm Premium Eurosize 50	50	377 500 SEK	41%	5 726 867	6,9	7 days
- Göteborg Premium Eurosize 100	100	383 000 SEK	51%	11 521 682	22,0	7 days
- Göteborg Premium Eurosize 50	50	217 500 SEK	47%	5 842 642	13,8	7 days
- Malmö Premium Eurosize	60	168 500 SEK	45%	1 757 998	0,1	7 days
Eurosize Local networks						
- Göteborg 200	200	432 500 SEK	69%	13 366 940	21,5	7 days
- Göteborg 100	100	281 500 SEK	59%	6 807 711	12,8	7 days
- Eskilstuna	25	37 700 SEK	3%	618 156	9,8	7 days
- Gävle	25	37 700 SEK	4%	549 330	8,0	7 days
- Halmstad	25	37 700 SEK	4%	485 541	4,9	7 days
- Helsingborg	25	58 200 SEK	5%	876 253	8,3	7 days
- Jönköping	25	58 200 SEK	5%	950 129	11,2	7 days
- Karlstad	25	37 700 SEK	2%	699 757	19,0	7 days
- Linköping	25	58 200 SEK	6%	900 224	8,9	7 days
- Lund	25	58 200 SEK	23%	703 877	4,6	7 days
- Örebro	25	58 200 SEK	6%	662 832	6,6	7 days
Fullsize						
- Fullsize National	400	1 027 000 SEK	32%	29 391 988	11,8	7 days
- Fullsize Big cities	240	970 000 SEK	52%	24 594 925	13,4	7 days
- Fullsize Other areas	160	373 000 SEK	31%	5 302 582	8,4	7 days
Digisize						
- Digisize National (5 seconds)	270	1 445 000 SEK	15%	11 053 304	9,1	7 days
- Digisize Stockholm (5 seconds)	225	1 390 000 SEK	48%	10 254 950	10,3	7 days
- Digisize Other areas (5 seconds)	45	200 000 SEK	n/a	677 841	n/a	7 days
Supersize						
- Barkarby	1	243 000 SEK	n/a	n/a	n/a	7 days
- Huddingevägen	1	200 000 SEK	n/a	n/a	n/a	7 days
- Sisjön	1	187 500 SEK	n/a	n/a	n/a	7 days
Supersize Digital						
- Supersize Digital Haga Norra 50 % SoV	1	225 000 SEK	n/a	n/a	n/a	7 days
- Supersize Digital Haga Norra 100 % SoV	1	415 000 SEK	n/a	n/a	n/a	7 days

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