

JCDecaux - Pricelist 2023

Network	No of faces	Price incl printing	Reach	VAC	Frequency	Period
Eurosize National networks						
- Eurosize National	1 600	2 515 500 SEK	53%	43 109 480	10,1	7 days
- Eurosize Big cities	850	2 019 000 SEK	71%	28 953 136	11,1	7 days
- Eurosize Other areas	750	918 000 SEK	35%	14 285 225	81,0	7 days
- Point of Sale National	1 300	2 072 500 SEK	51%	41 613 858	10,1	7 days
- Point of Sale Big cities	650	1 817 500 SEK	69%	24 338 749	10,7	7 days
- Point of Sale Other areas	650	757 500 SEK	33%	13 331 324	8,3	7 days
Eurosize Premiumserier						
- Stockholm Premium Eurosize 100	100	691 500 SEK	51%	9 208 471	9,6	7 days
- Stockholm Premium Eurosize 50	50	377 500 SEK	42%	4 668 734	5,9	7 days
- Göteborg Premium Eurosize 100	100	383 000 SEK	62%	11 024 302	18,8	7 days
- Göteborg Premium Eurosize 50	50	217 500 SEK	57%	5 588 826	10,2	7 days
- Malmö Premium Eurosize	60	168 500 SEK	53%	1 937 857	6,0	7 days
Eurosize Local networks						
- Göteborg 200	200	432 500 SEK	74%	13 073 876	18,9	7 days
- Göteborg 100	100	281 500 SEK	68%	6 689 421	10,5	7 days
- Eskilstuna	25	37 700 SEK	69%	505 093	6,8	7 days
- Gävle	25	37 700 SEK	71%	389 573	5,3	7 days
- Norrköping	25	58 200 SEK	73%	1 021 917	9,7	7 days
- Halmstad	25	37 700 SEK	73%	472 186	4,9	7 days
- Helsingborg	25	58 200 SEK	70%	876 468	6,0	7 days
- Jönköping	25	58 200 SEK	73%	1 122 986	11,4	7 days
- Karlstad	25	37 700 SEK	63%	775 129	13,2	7 days
- Linköping	25	58 200 SEK	70%	969 515	8,0	7 days
- Lund	25	58 200 SEK	24%	938 215	5,9	7 days
- Örebro	25	58 200 SEK	68%	582 459	5,0	7 days
Fullsize						
- Fullsize National	400	1 027 000 SEK	40%	32 227 230	10,0	7 days
- Fullsize Big cities	240	970 000 SEK	60%	25 026 337	11,2	7 days
- Fullsize Other areas	160	373 000 SEK	37%	5 302 582	7,1	7 days
Digisize						
- Digisize National (5 seconds)	270	1 445 000 SEK	18%	8 713 167	6,9	7 days
- Digisize Stockholm (5 seconds)	225	1 390 000 SEK	54%	8 099 701	6,9	7 days
- Digisize Other areas (5 seconds)	45	200 000 SEK	n/a	613 466	n/a	7 days
Supersize						
- Barkarby	1	243 000 SEK	n/a	n/a	n/a	7 days
- Huddingevägen	1	200 000 SEK	n/a	n/a	n/a	7 days
- Sisjön	1	187 500 SEK	n/a	n/a	n/a	7 days
Supersize Digital						
- Supersize Digital Haga Norra 50 % SoV	1	225 000 SEK	n/a	n/a	n/a	7 days
- Supersize Digital Haga Norra 100 % SoV	1	415 000 SEK	n/a	n/a	n/a	7 days