JCDecaux Artwork specifications



TECHNICAL DETAILS

Fullsize

Original dimensions: 1185 × 3260 mm + 5 mm bleed Visible surface: 1145 × 3180 mm

Summary of your original:

- All artwork should be marked with name of client, campaign start date and name – (CLIENT, DAY.MONTH.YEAR – MOTIF A,B,C).
- Save the file in Acrobat 7 (PDF 1.6) or later
- Place 5 mm bleed outside the final dimensions.
- Spot colours in PMS, if not available set values in CMYK
- Minimal final resolution: 60 dpi.

DELIVERY INFORMATION

Printing method alternatives

- The printing method Digital includes unlimited motifs for the campaign.
- Number of motifs for the printing method
 Offset is referred to the offer.

Ordering samples

Samples of the motifs must be pre-orderd and delivered to the printer no later than 7 working days before the last 'standard' date for artwork originals, at an extra cost.

Delivery of originals

All artwork originals should be delivered to: http://jcdupload.jcdecaux.se/

Contact

If you have any questions regarding the originals for the Eurosize format, please contact us:

Email: bokning@jcdecaux.com

Webb: www.jcdecaux.se

TECHNICAL DETAILS

Fullsize

CLIENT, WEEK, MOTIF A Original dimensions: 1185 mm x 3260 mm + 5 mm bleed Visible surface: 1145 mm x 3180 mm Markings: Place the markings outside the visble surface (see image) CLIENT, WEEK, MOTIF A