



DIGISIZE NATIONAL

With Digisize National, you can reach Sweden's most affluent consumers right in the heart of the largest city centres. The network boasts a tremendous 270 digital screens strategically placed along main thoroughfares and in busy meeting places. Every location is carefully selected to attract audiences with high purchasing power.

Take advantage of the dynamic and flexible benefits of our digital channels and adapt your messaging according to the day of the week, time of the day, available inventory, or any other variable that increases the relevancy of your campaign.

It's not only our locations that are impressive, our high-resolution screens measure 2.5 metres in height and make people look – capturing attention and creating impact.

Information about our climate initiative and the calculated carbon footprint is available on jcdecaux.se.

[Digisize Product Film](#) 

[Digisize National Map](#) 



Premium locations



High Share of Time



Dynamic and flexible



High-spending areas



Full motion



IO / Programmatic

Screens 320

SOT 8,33%

Frequency 5,0

Reach 28,4% (Sthlm 59%)

VAC 11 535 066

Price 1 950 000 SEK

Carbon footprint N/A

Power of Digisize