



PREMIUM DIGISIZE GOTHENBURG

The Digisize network in Gothenburg gives you access to 50 digital premium sites in the city's most attractive central locations. Reach Gothenburg's urban audience where footfall is at its highest, along key central streets, at major public transport hubs, and in popular shopping and meeting areas. The network delivers strong local presence for brands that want to stand out where people move the most and build powerful everyday visibility.

The flexibility of digital out-of-home gives you full control of your communication. Tailor your message by time of day, day of the week or campaign phase, and optimise delivery based on store location, offers, stock levels or weather to increase both relevance and impact. The screens are 2.5 metres high with high-resolution displays that make a real statement in the urban environment.

Information about our climate initiative and the calculated carbon footprint is available on jcdecaux.se.

[Premium Digisize Gotheburg Map](#) 



Premium locations



High Share of Time



Dynamic and flexible



High-spending areas



Full motion



IO / Programmatic

Screens 50
SOT 8,33%
Frequency 2,7
Reach 30,6%
VAC 2 554 918
Price 545 000 SEK
Carbon footprint N/A