



Specification

CONTENT SUBMISSION

When?

Final draft must be submitted within 3 working days prior to the campaign launch date. For further information concerning your submitted material contact: seonline@jcdecaux.com

How?

Upload digital material to: <https://upload.jcdecaux.se/>

Login credentials for Upload

Username: customer

Password: upload



Digisize Static Material



Resolution: 1080 x 1920



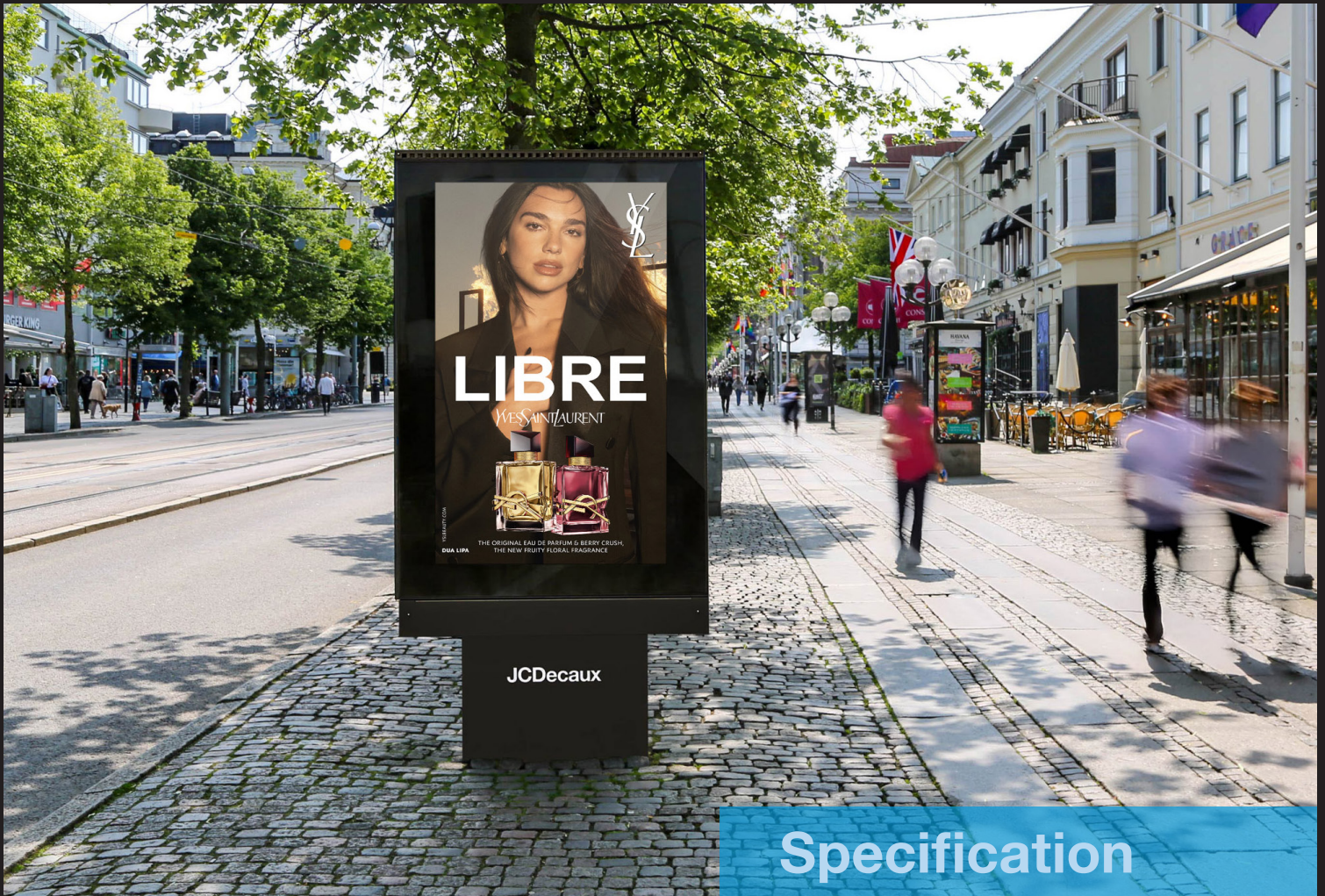
Orientation: Portrait



Format: jpg, png



File size: Up to 30MB



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GUIDELINES

- Remember not to use existing print ads or television commercials. They must be adapted or redesigned.
- The media must be developed specifically for portrait format that has aspect ratio of 9:16.

TIPS

- Keep the logo visible at all times to ensure the message.
- Keep the message simple, clear and direct.
- Eye contact evokes emotions and captures attention.
- Strong contrasts are best seen, especially in dark seasons.
- Signal colors, especially yellow, catches the eye best in outdoor environments.

TEST RUN YOUR DIGITAL ARTWORK

We offer you a free test run of your digital artwork. Contact us if you are interested.
NOTE! This applies to bookings for Digisize National, Stockholm & Gothenburg.

CONTACT

Other issues concerning Digisize content please contact us below:
seonline@jcdecaux.com