



PREMIUM DIGISIZE GOTHENBURG

The Digisize network in Gothenburg gives you access to 50 digital premium sites in the city's most attractive central locations.

Reach Gothenburg's urban audience where footfall is at its highest, along key central streets, at major public transport hubs, and in popular shopping and meeting areas.

The network delivers strong local presence for brands that want to stand out where people move the most and build powerful everyday visibility.

The screens are 2.5 metres high with high-resolution displays that make a real statement in the urban environment.

Information about our climate initiative and the calculated carbon footprint is available on jcdecaux.se.

[Premium Digisize Gotheburg Map](#) 



Premium locations



High-spending areas



Backlit at night



**High reach and frequency
in short time spans**

Screens 50
SOT 100%
Frequency 2,7
Reach 30,6%
VAC 2 554 918
Price 545 000 SEK
Carbon footprint N/A